



# PokerStars: Setting Up Software R&D in Ukraine






# Client

**PokerStars** is an online poker cardroom owned by The Stars Group. It is the largest real money online poker site in the world, controlling over two-thirds of the total online poker market. We are one of the global leaders in online sports. Our purpose is to deliver a vibrant and safe gaming experience to our customers around the world.



# Challenge

-  plan and build company's first outstaffing infrastructure
-  find and recruit some of the most qualified and well-known people in the field of development and engineering
-  gather a team able to develop complex web applications, including architectural solutions together and as separate individuals.



# Solution

- we produced a secure infrastructure through which new projects and ideas could be built without any worries
- we sorted through the best people in their field and recruited them to be part of the hiring process
- organized screening with a series of research and interviews conducted by the most qualified people
- we designed a list of suitable professionals
- we organized the best possible conditions for these highly talented people to succeed on the projects of The Stars Group
- created most comfortable conditions possible for the new team members to work together as an independent unit through the formed infrastructure



# Outcome

- we helped the client build a remote team of elite talent to achieve great things
- the team adjusted to develop complex web applications, including architectural solutions together and as separate individuals
- they became the first oustaffing team of universal professionals of the highest caliber in The Stars Group



# Contacts

We'd love to provide more details,  
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