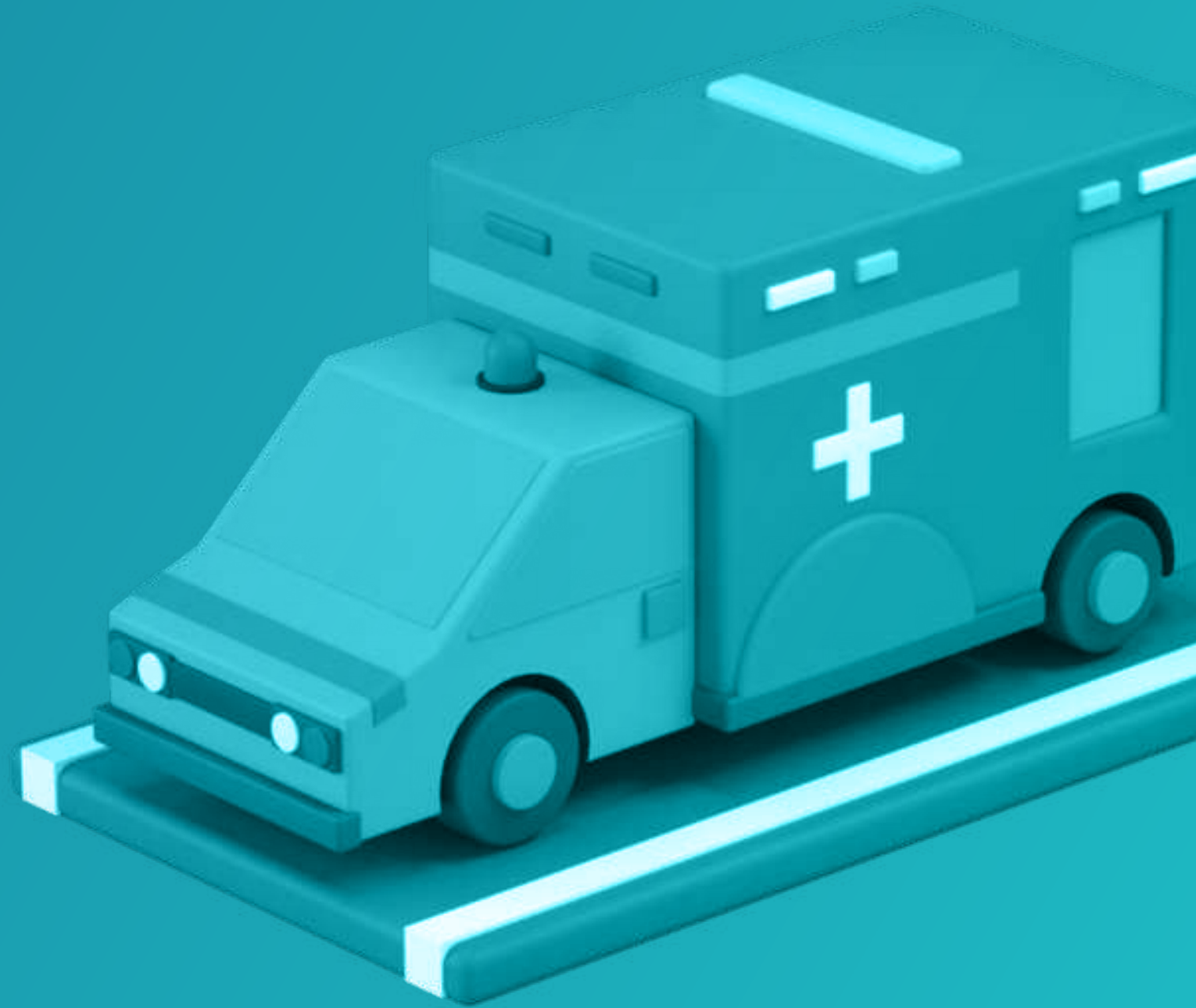




Flexibly scaling development for a global health mobile app

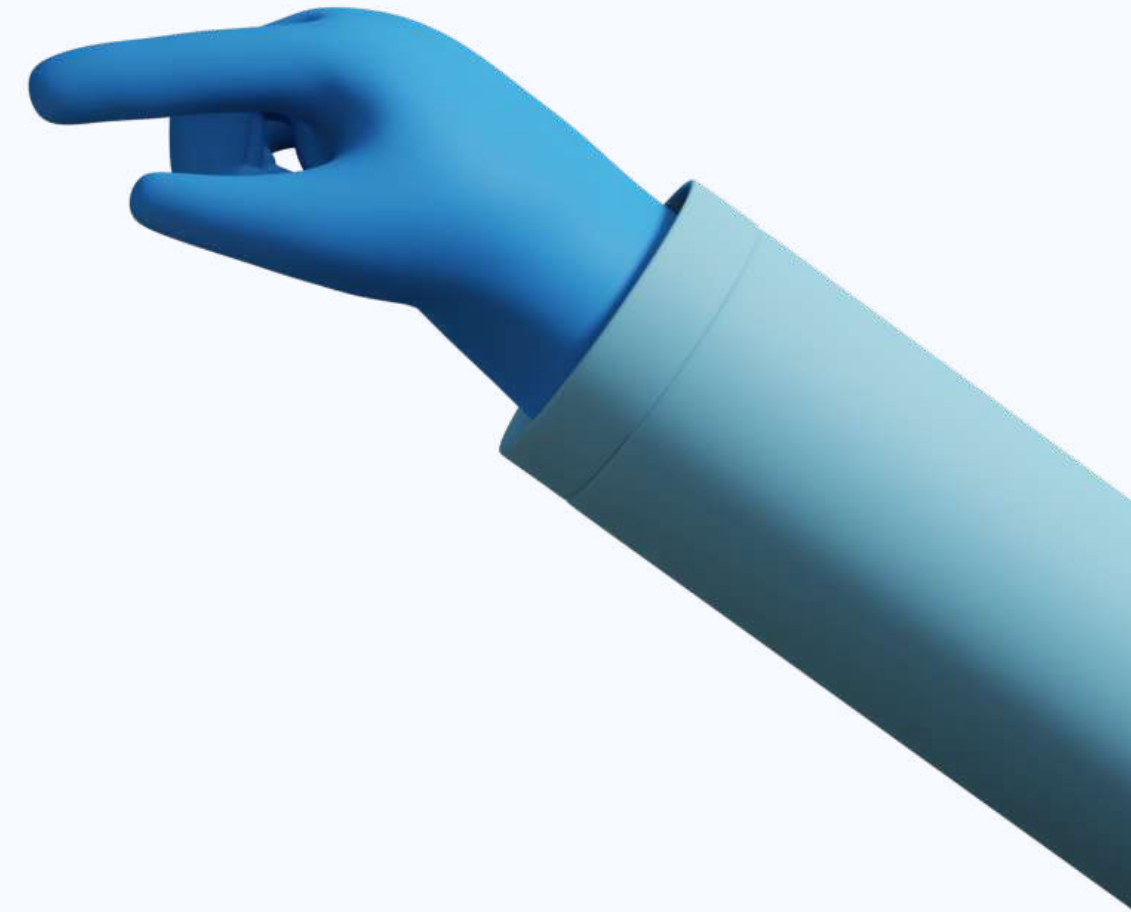




Client

Medisafe is an Israeli-based globally operating evidenced-based digital therapeutics company, providing medication management solutions for patients across the healthcare continuum, partnering with insurers and health service providers.



Challenge



-  scale the development team by finding people with the needed technological background in the shortest time possible
-  start the first mixed setup with a remote team

Solution

- Medisafe extended their team with the professionals in mobile development in Kyiv, Ukraine
- SD Solutions recruited, screened and onboarded high-experienced specialists
- SD Solutions established a great working environment for this new team to grow in the long run
- Together with SD Solutions Medisafe invests a lot in the team-building and alignment across all of their locations to ensure bonding beyond day-to-day work



Outcome


- SD Solutions enabled Medisafe to scale and grow from a small startup to the global health platform provider
- Integrated teams in Ukraine and Israel work on a platform covering over 4.5 million people around the globe
- Medisafe licenses its platform to the world's leading life and health insurance operators, becoming the number one app medication reminder



Contacts

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