



**Be.Live:
Video Streaming Service
built own extended team
in just 1 year**



Client

Be.Live is an Israeli product start-up that strives to provide effortless and professional live streaming experience to a non-tech audience. They are one of 15 companies that got a Facebook partnership in the live streaming field, with 7000 paid customers at the moment. They are constantly growing and improving their platform for the community. Be.Live was created to help everyone share their passion for living and distribute their experience to the world.



Challenge

-  solve the problem of maintaining the same quality of services while at the same time developing new features by hiring new specialists
-  find specialists with needed technological background and experience that could provide high-quality service
-  make sure the specialists are not only equipped with the right skills but also are able to work in a dynamic environment and become a close-knit team of dedicated staff



Solution

- within a year, SD Solutions built a full extended team: Back End and Front End core team, QA, UI/UX
- SD Solutions set up a full-cycle customer support
- SD Solutions team works hard to provide the necessary support for all the developers and management to share the same approach to product development



What I really enjoy about our team in Kyiv is that our developers are a core part of Be.Live. We consider our remote developers as our co-workers and Kyiv as our second office. It happened because SD Solutions recruiters have this personal approach to each candidate when it comes to team building. They are genuine professionals and found a really good fit for us on a personal and professional level



Daniel Mayer
CEO of Be.Live

Outcome

- Be.Live successfully released the second version of Be.Live studio with YouTube embedded plugin and the mobile application
- as a result, the company's growth was 700M+ viewers engaged worldwide, 170M+ users only in the USA, 2M content-makers via Facebook streaming, 7000+ of paid users
- now they have a satisfied, loyal community and a happy, dedicated team



Contacts

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